

## **CPHI - PRESS & FILMING PROTOCOLS:**

### **PRESS ACCREDITATION:**

- Press accreditation to cover CPhI and its related events – ICSE, P-MEC and BioPh – is granted to editorial personnel and freelancers, subject to proof of editorial job function/freelance commission and/or presentation of formal Press Card.
- Editors and journalists need to register and collect their badges on show arrival, *before* accessing the Press Lounge.
- Press facilities at CPhI are for working journalists. Please be aware that use of the Press Lounge/Briefing Room and their facilities will be restricted to registered and accredited editorial personnel and exhibitors hosting formal Press Briefings/editorial meetings or placing press material in the Lounge.
- Editors using the Press Lounge will be asked to sign-in and to show their business card/editorial accreditation.
- Press Registration is not available for publishing and advertising personnel.

### **FILMING PERMISSION:**

- All on-site filming/interviews @ CPhI and related events by/for broadcast media require formal permission in advance from UBM International Media.
- Personnel engaged in photography/filming must be prepared to show their letter/email of authority if requested to do so by a UBM staff member. Suspension of photography/filming will be required if proof of permission cannot be produced on reasonable request.

### **PHOTOGRAPHY:**

- In line with on-site policies regarding filming/photography and security, UBM requires that all such activity only takes place with written permission.
  - Still photography in the exhibition halls by accredited attending editors/journalists is the only exception permitted.
  - Exhibitors wishing to photograph/film their stands are required to secure letters of authority for their retained photographers (as above), which specify stand(s) concerned.
  - UBM asks exhibitors to be aware that general panoramic views or multi-stand shots in the halls are exclusively tasked to the organiser's photographers/crews. UBM requires photographers tasked by exhibitors to respect this condition.
-